

CEM

Critical Event Management P L A T F O R M



GAIN
CLARITY



ACT
FASTER



IMPROVE
OUTCOMES

An integrated platform for
managing operational risk.

FIND OUT HOW

THOUSANDS PROTEST EU DECISION IN LONDON
DISRUPTIONS EXPECTED TO BUSINESSES, TRAVELLERS



Critical Events

Incidents

SHIFT FROM REACTIVE TO PROACTIVE.
 With Everbridge's Critical Event Management software you can gain better visibility, more management control, and reduce costs and disruptions.

Keep People Safe and Businesses Running. *Faster.*

LOCATION

Boston, MA, USA

SUMMARY

Sources indicate that a bomb threat is reported in a commercial area of Boston today. Images from the scene show that robust emergency crew presence has closed down an undisclosed road. Road disruption is being experienced as diversions are in place. It is unclear when operations will normalize.

Clients are advised to bypass any encountered official activity and adhere to any instructions issued by police.

[Read Full Article](#)

CATEGORY

Terrorism / Suspicious Activity

Risk Events

Assets

Find items...

View:

5335 (showing 1000)

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YOUR ORGANIZATION FACES CRITICAL EVENTS EVERY DAY

ORGANIZATIONS FACE MANY DIFFERENT TYPES OF CRITICAL EVENTS THAT CAN THREATEN EMPLOYEE AND PERSONAL SAFETY, DISRUPT OPERATIONS, AND PUT A COMPANY'S REPUTATION AT RISK.

Severe weather that creates staffing challenges and interrupts supply chains; workplace violence, terrorism and active shooter scenarios that threaten personal safety; IT outages that hurt productivity and the customer experience; social media rumors that threaten your brand.



The speed and completeness of how you handle such events can affect the productivity of your teams and can make the difference in avoiding millions of dollars in costs or lost revenue. For example, reducing the time to initiate response to IT outages from today's average of 25 minutes to 5 can save a Fortune 500 company several million dollars a year.

YOUR CURRENT PROCESSES ARE DISJOINTED

THE CURRENT PROCESS ORGANIZATIONS FOLLOW TO ASSESS CRITICAL EVENTS AND RESPOND IS TYPICALLY DISJOINTED AND FULL OF NOISE.

Multiple sources of threat data are not integrated and it is difficult to find the “signal amid the noise.” Identifying which people might be at risk and if they are safe is a manual process. Information is in silos and it is difficult to gain a common operating view of the situation and the appropriate response.



Locating available responders and initiating response is also not automated. Response plans are not readily available in the field where actions are being taken. There is poor visibility of the status of response actions, and little after-action analysis to identify bottlenecks and make process improvements.

TAKE AN INTEGRATED APPROACH

EVERBRIDGE'S CRITICAL EVENT MANAGEMENT (CEM) SOFTWARE ENABLES YOU TO AUTOMATE THE PROCESS OF MANAGING CRITICAL EVENTS IN ONE COHESIVE PLATFORM.

Assess - "Know early" about potential threats with Everbridge Risk Intelligence, powered by NC4, that leverages over 20,000 sources of risk event data from global news, law enforcement and social media providing both global and hyper-local information.

Locate - "Know the situation" using dynamic correlation of risk events in relation to where your employees, facilities, suppliers and other operational assets are so you can instantly see the potential impact.

Everbridge's ability to dynamically locate people using multiple methods lets you assess threats based on where people really are not just a static office or home location.



Act - "Know what to do" using orchestration with automation to ensure that even when you and your team are not watching for threats, the system is. SOPs, communications and action plans can be automated during a crisis in order to speed up response and ensure that the appropriate action is taken for a particular threat.

Analyze - "Know how it went" with analytics throughout the process to understand if there were delays or bottlenecks in resolving events, with metrics for managing process improvement over time.



READY TO TALK?

Contact Us Today and See How Everbridge CEM can
Keep People Safe and Businesses Running. *Faster.*

VISIT WWW.EVERBRIDGE.COM
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 WAREHOUSE 39

 ALERT AREA 98

AL ASSETS

124

ERT AREA

98

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